

# One-Pagers

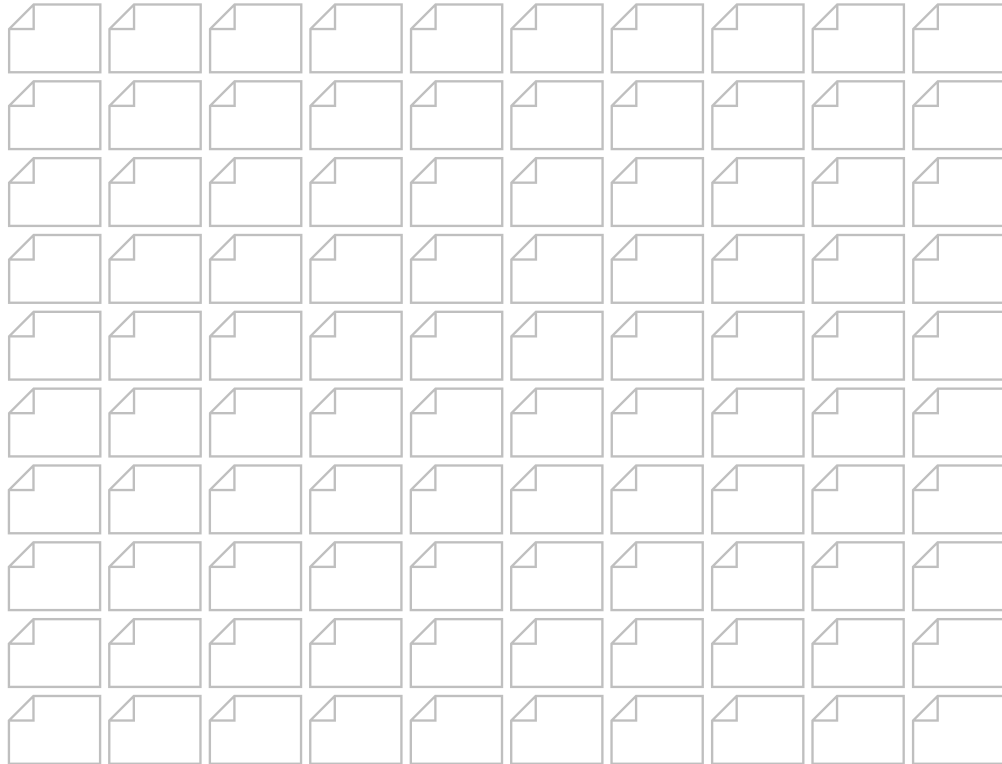
with Ann K. Emery



depict  
data  
studio

# Follow the 30-3-1 Approach

**30-Page Report**  
with Unlimited Visual Appendices



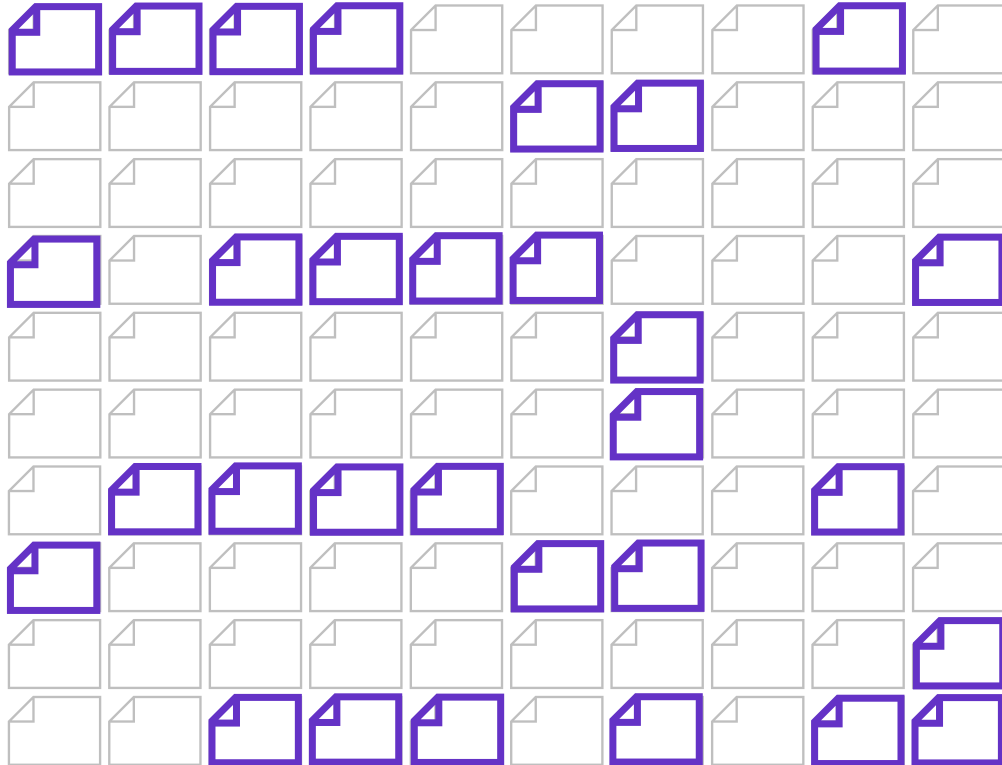
**3-Page  
Summary**



**1-Page  
Summary**

# Follow the 30-3-1 Approach

**30-Page Report**  
with Unlimited Visual Appendices



**3-Page  
Summary**

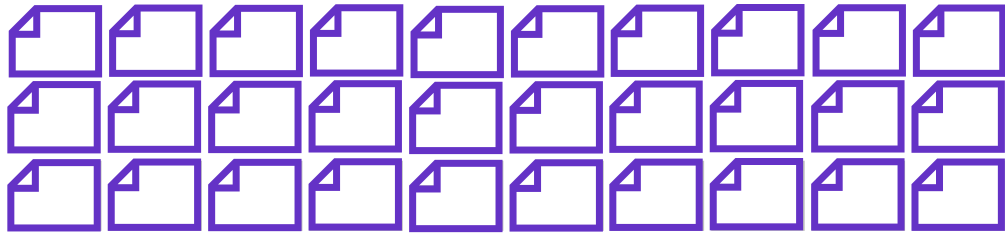


**1-Page  
Summary**

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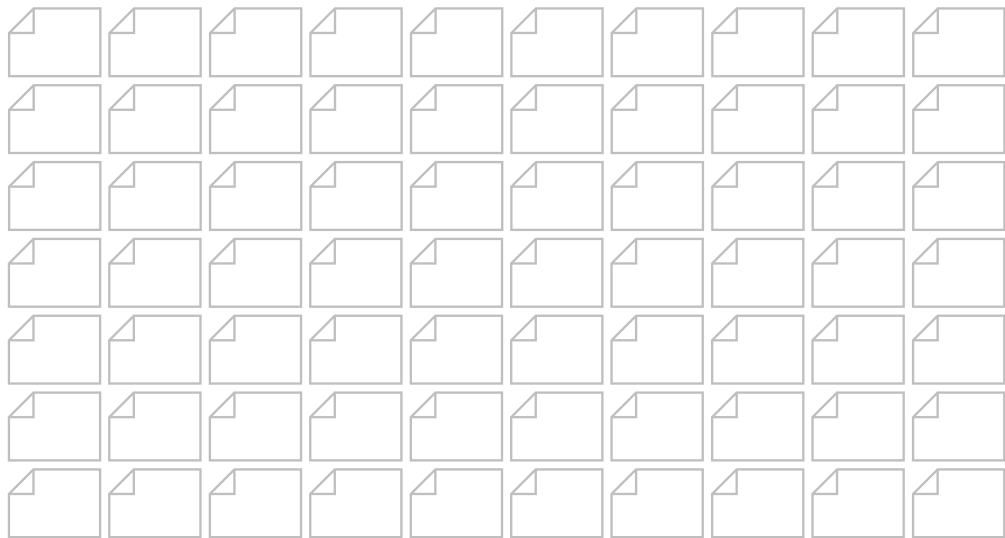
## 30-Page Report

with Unlimited Visual Appendices



Body ↗

↖ Appendix



## 3-Page Summary

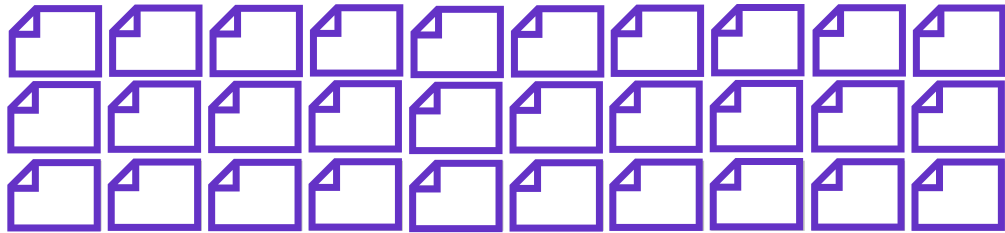


## 1-Page Summary

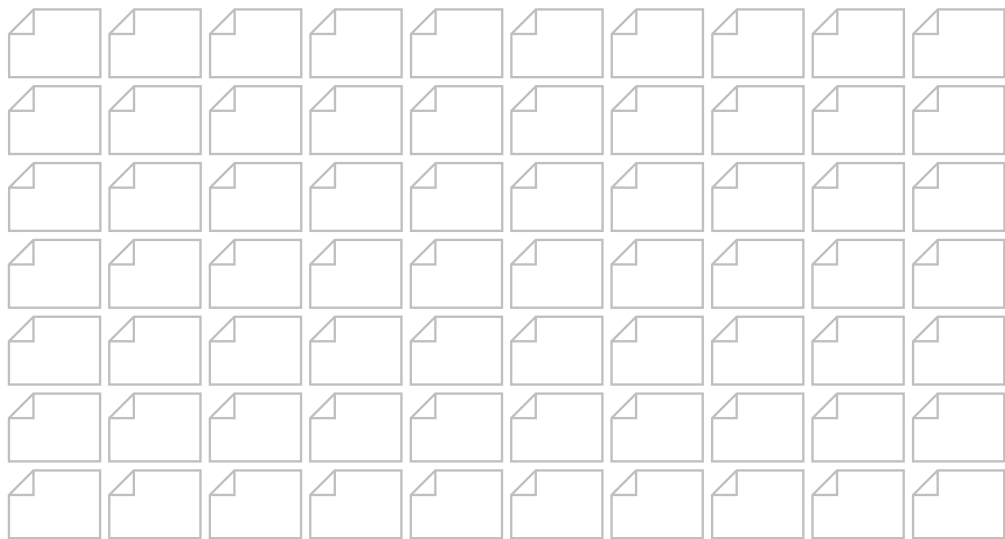
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## 30-Page Report

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Body ↗



Appendix ↖



## 3-Page Summary

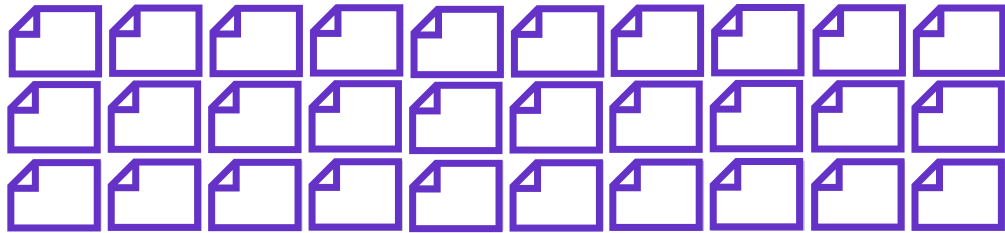


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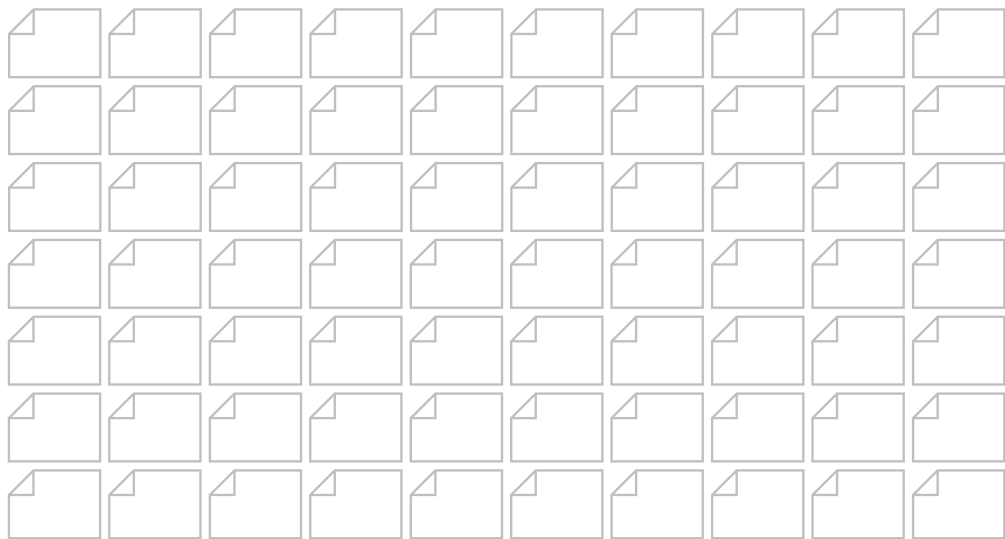
# Follow the 30-3-1 Approach

## 30-Page Report

with Unlimited Visual Appendices



Body ↗



Appendix ↖



## 3-Page Summary



## 1-Page Summary



# Follow the 30-3-1 Approach

## Regular Appendices

Black and white tables

5. How influential were these individuals and resources on your decision to major in xyz?

| Please indicate whether you agree or disagree with the following statements. | Strongly Agree | Agree | Disagree | Strongly Disagree | No Opinion | Total |
|------------------------------------------------------------------------------|----------------|-------|----------|-------------------|------------|-------|
| This was the wording for the survey question.                                | 32%            | 33%   | 12%      | 16%               | 7%         | 100%  |
| This was the wording for the survey question.                                | 22%            | 37%   | 17%      | 18%               | 6%         | 100%  |
| This was the wording for the survey question.                                | 22%            | 34%   | 15%      | 17%               | 12%        | 100%  |
| This was the wording for the survey question.                                | 17%            | 25%   | 16%      | 25%               | 17%        | 100%  |
| This was the wording for the survey question.                                | 11%            | 32%   | 16%      | 29%               | 12%        | 100%  |
| This was the wording for the survey question.                                | 11%            | 23%   | 18%      | 36%               | 12%        | 100%  |
| This was the wording for the survey question.                                | 7%             | 19%   | 17%      | 42%               | 15%        | 100%  |
| This was the wording for the survey question.                                | 5%             | 24%   | 21%      | 32%               | 17%        | 99%   |
| This was the wording for the survey question.                                | 2%             | 9%    | 18%      | 55%               | 16%        | 100%  |

Please indicate whether you agree or disagree with the following statements.

|                                               | Strongly Agree | Agree | Disagree | Strongly Disagree | No Opinion | Total |
|-----------------------------------------------|----------------|-------|----------|-------------------|------------|-------|
| This was the wording for the survey question. | 44%            | 38%   | 10%      | 5%                | 3%         | 100%  |
| This was the wording for the survey question. | 40%            | 26%   | 17%      | 3%                | 14%        | 100%  |
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Page 2 of 3

## Visual Appendices

Heat maps, mini charts, trend lines, etc.

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Page 2 of 4

# Design a One-Pager

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Introductory section to provide a brief overview in small font if needed.  
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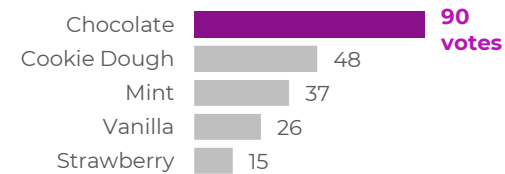
### Takeaway #1 in Medium Font

Write a sentence to elaborate on this takeaway finding.



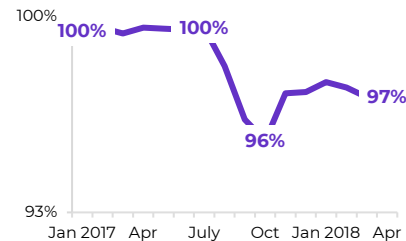
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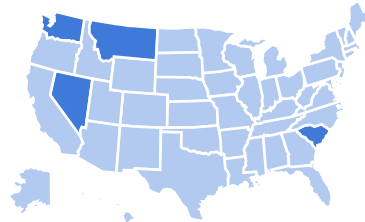
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### Takeaway #4 in Medium Font

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For more information, please contact so-in-so.



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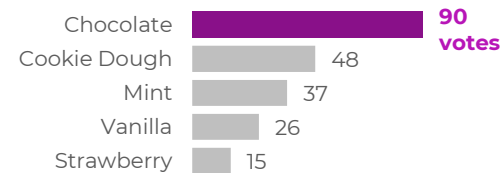
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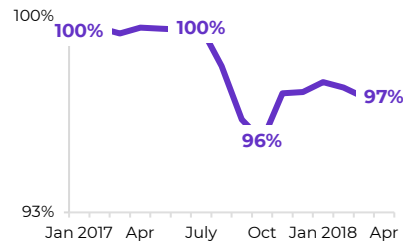
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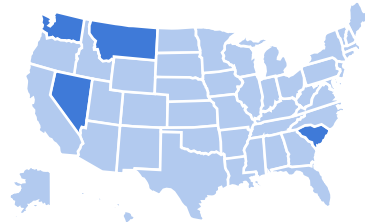
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- 2 Text Hierarchy (Title, H1s, H2s, Body)
- 3 Color-Coded Topics
- 4 Variety of Visuals
- 5 White Space
- 6 Intro Sentences
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- 8 Contact Info

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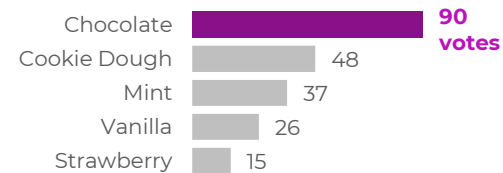
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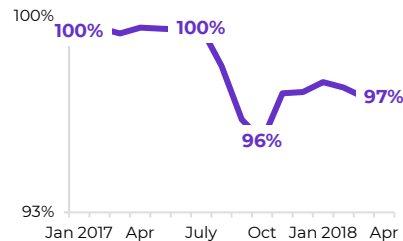
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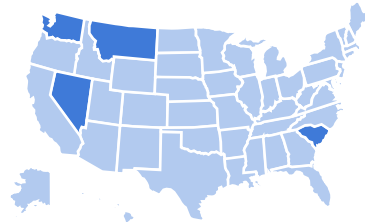
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psychosocial environments have been shown to influence remission in clinical samples (Esser, Schmidt, & Woerner, 1990).

More specifically, previous research has suggested that depressed adolescents often perceive impaired relationships with their mothers. For example, Rey (1995) reported that adolescents diagnosed with depression were more likely to perceive lower levels of maternal care than non-depressed patients. Interestingly, in observational studies, mothers respond to depressed adolescents with lower rates of positive parenting and higher rates of criticism, which in turn predict more depressive behavior (Pineda, Cole, & Bruce, 2007).

Although the literature is dominated by cross-sectional results, researchers often concentrate on the impaired mother-adolescent relationship as an antecedent to adolescent depression. Similarly, most longitudinal designs also focus on the assumed unidirectional process in which poor family functioning predicts later depressive symptoms. However, Reinherz et al. (1993) reported that psychosocial problems often occur prior to depressive episodes. For example, while parent-adolescent conflict is not significantly correlated with current levels of adolescent depression (Lewinsohn et al., 1994), conflict and lower family support predict depression one year later (Forehand et al., 1988; Garrison et al., 1997). Additionally, observable maternal behaviors towards the adolescent, such as lower warmth and higher hostility, predict later depressive symptoms, even after controlling for baseline depression (Ge, Best, Conger & Simons, 1996).

Longitudinal studies rarely measure adolescent depression as a precursor to negative psychosocial outcomes as they pertain to the family. Chun, Cronkite, and Moos (2004) reported that both clinical and subclinical adolescent depression contribute to ensuing declines in social resources. During observed parent-adolescent conversations, depressive behaviors initially

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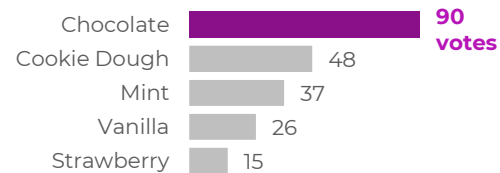
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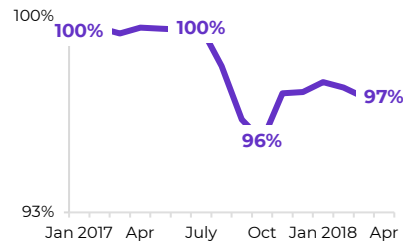
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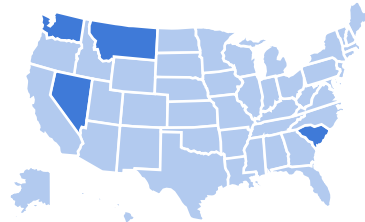
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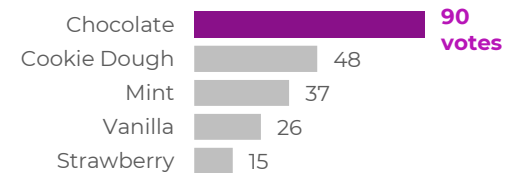
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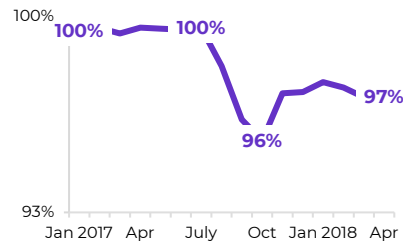
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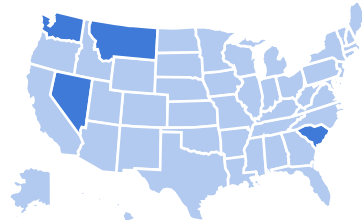
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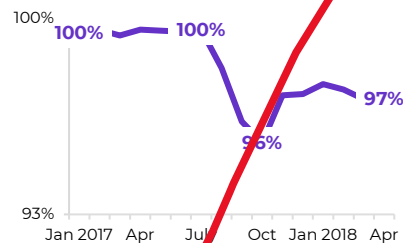
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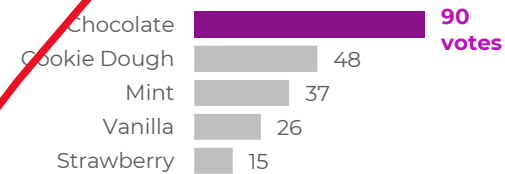
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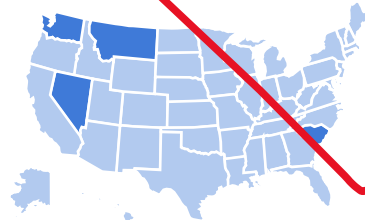
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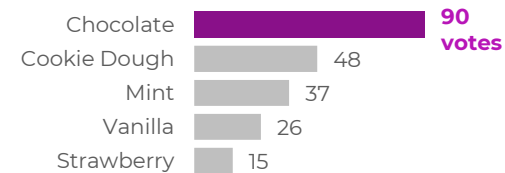
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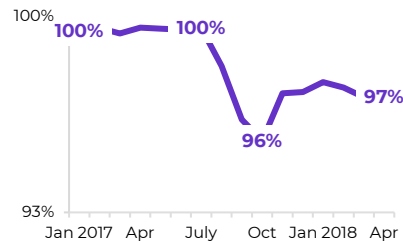
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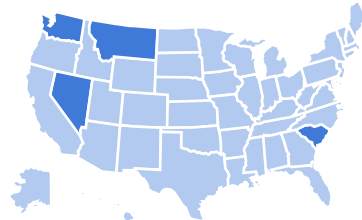
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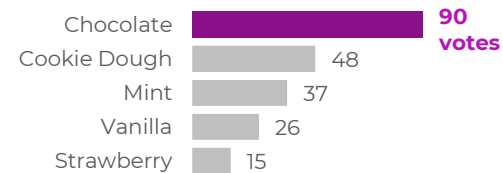
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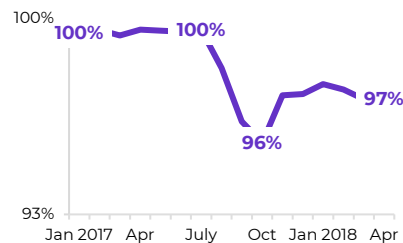
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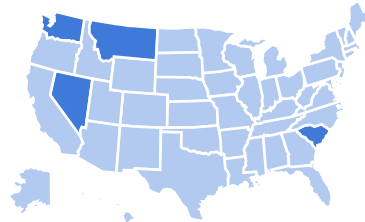
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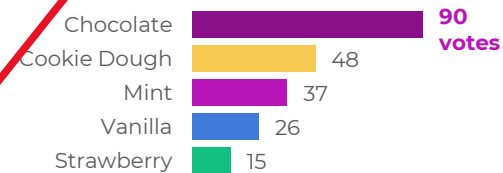
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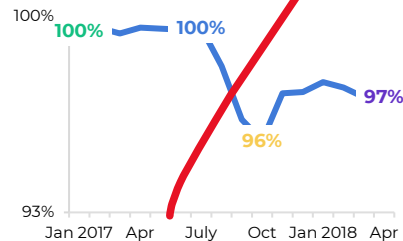
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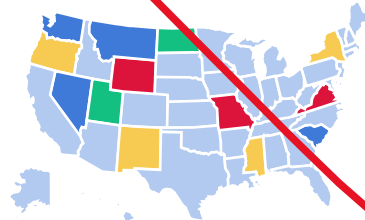
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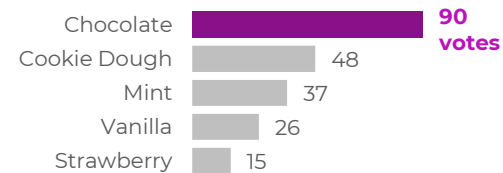
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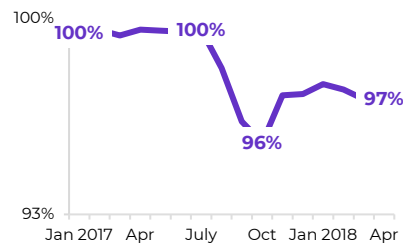
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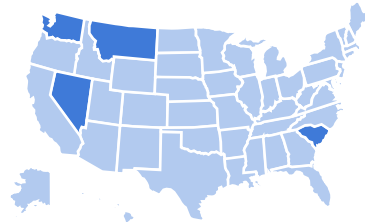
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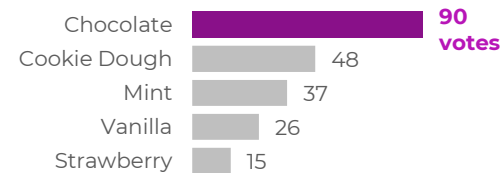
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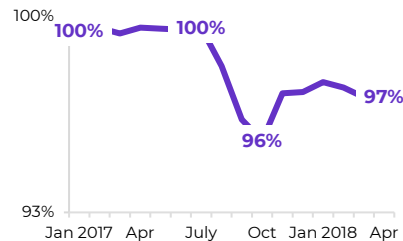
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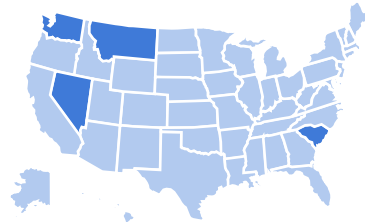
### Takeaway #3 in Medium Font

Write a sentence to elaborate on this takeaway finding.



### Takeaway #4 in Medium Font

Write a sentence to elaborate on this takeaway finding.



For more information, please contact so-in-so.

- 1 Choose 3-5 Topics
- 2 Text Hierarchy (Title, H1s, H2s, Body)
- 3 Color-Coded Topics
- 4 **Variety of Visuals**
- 5 White Space
- 6 Intro Sentences
- 7 Learn More
- 8 Contact Info

# Design a One-Pager

## Title in Large, Bold Font

Introductory section to provide a brief overview in small font if needed.  
Introductory section to provide a brief overview in small font if needed.

### Takeaway #1 in Medium Font

Write a sentence to elaborate on  
this takeaway finding.



### Takeaway #2 in Medium Font

Write a sentence to elaborate on  
this takeaway finding.



### Takeaway #3 in Medium Font

Write a sentence to elaborate on  
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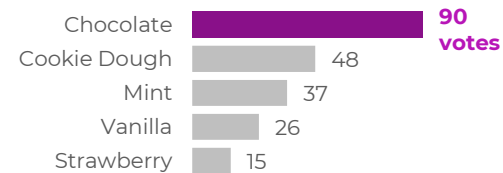
### Takeaway #1 in Medium Font

Write a sentence to elaborate on this takeaway finding.



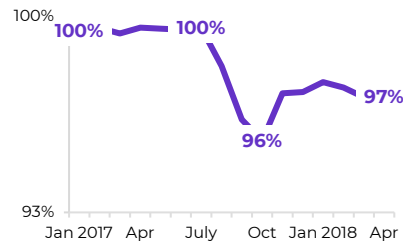
### Takeaway #2 in Medium Font

Write a sentence to elaborate on this takeaway finding.



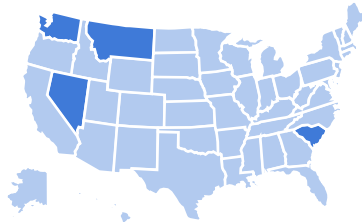
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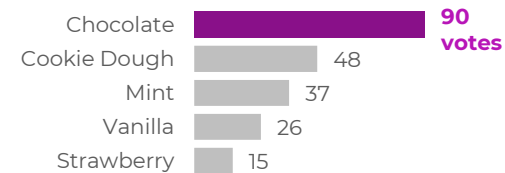
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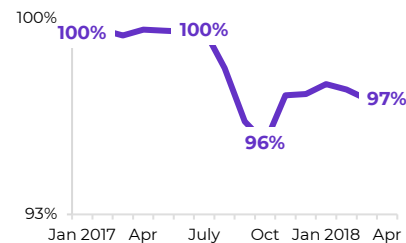
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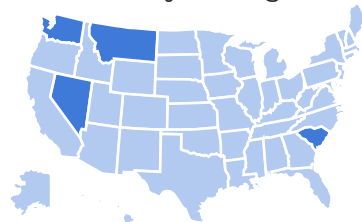
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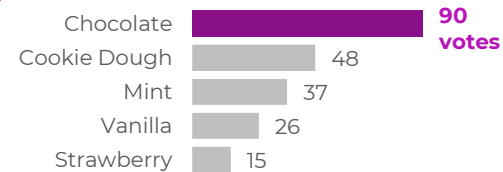
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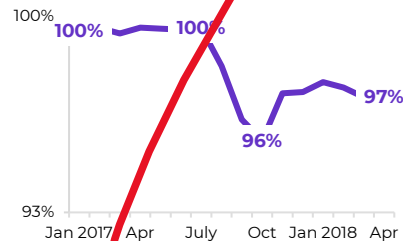
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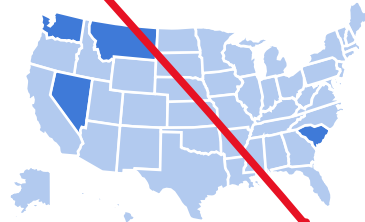
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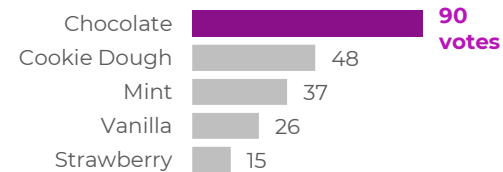
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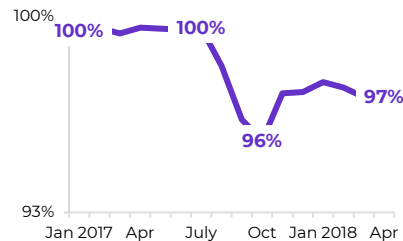
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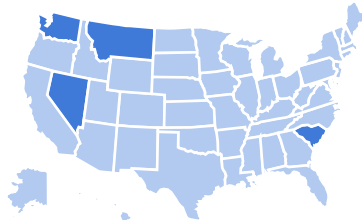
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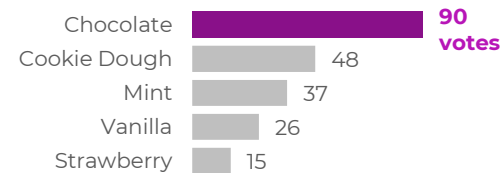
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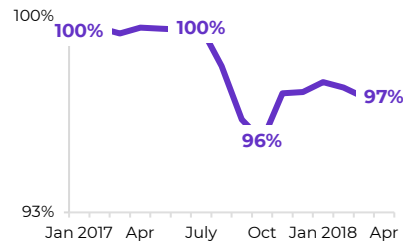
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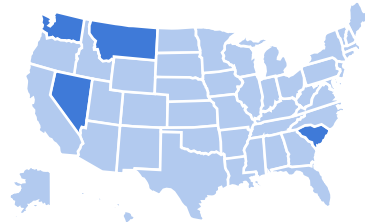
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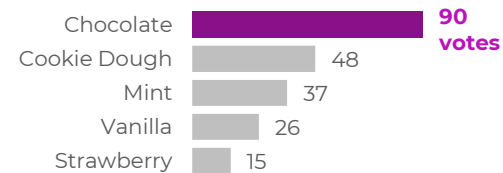
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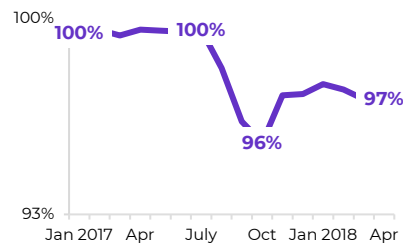
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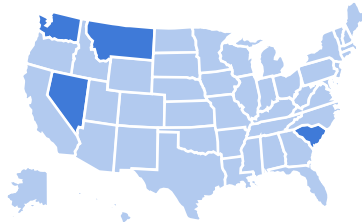
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