

2026 SPONSORSHIP OPPORTUNITIES



**Connecting
Business
Community
& Opportunity**



About Flanner House



For more than **128 years**, Flanner House has served as a trusted community anchor on Indianapolis' near northwest side. We support, advocate for, and work alongside individuals, children, and families—applying educational, social, and economic resources that help community members rediscover their inherent power and move toward stabilization and self-sufficiency.



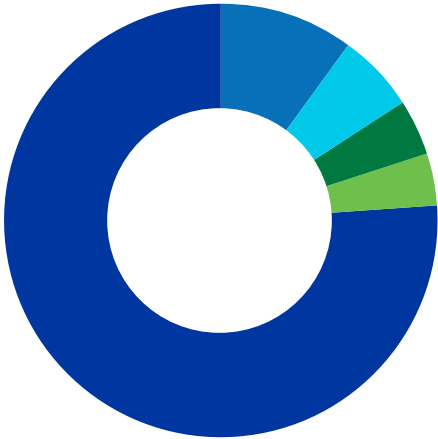
Each year, Flanner House serves **more than 4,000 individuals** through education, workforce development, food access, wellness, and housing support. Flanner House's work is intentionally place-based, serving residents primarily in **46208** and adjacent neighborhoods.



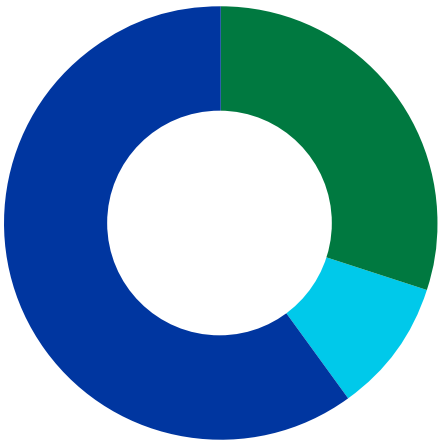
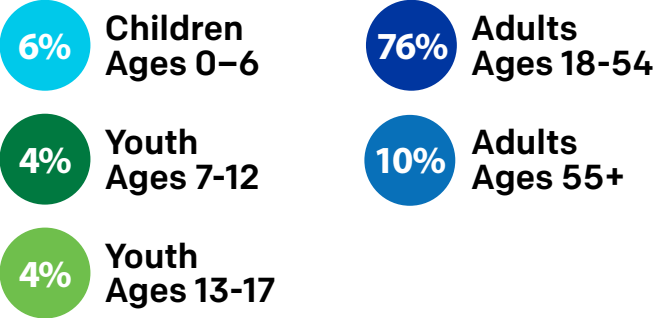
Flanner House is not a one-time touchpoint—we are a daily presence. Our programs and community-centered enterprises create trusted spaces, consistent engagement, and meaningful opportunities for connection.

Community Reach

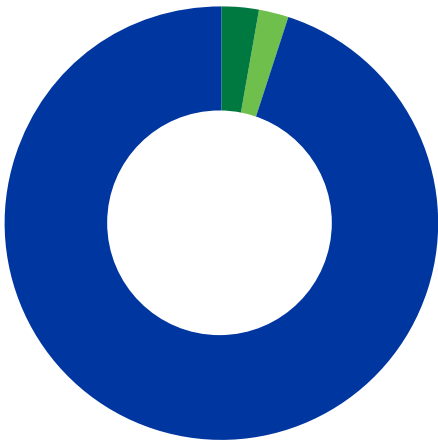
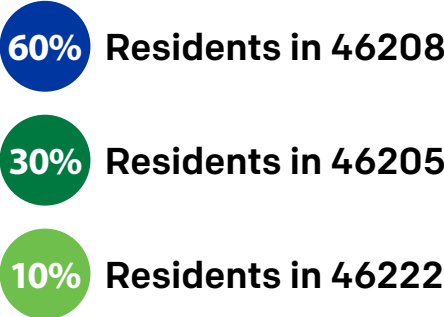
2025 Reach:
4,200+ participants served
across education, workforce,
and social services programs



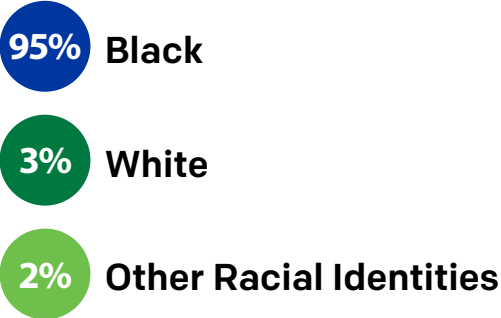
Who We Serve Each Year



Community Concentration



Community Concentration



Impact Highlights



Education & Youth Development

- Level 4 Paths to Quality Child Development Center
- 90% of early childhood teaching staff CDA-certified
- Year-round early learning, before & aftercare, and summer programming



Workforce & Economic Mobility

- 9 job fairs hosted annually
- 370 individuals assisted with employment
- 125+ youth and adults completed job readiness and life skills training
- Industry-recognized certifications across healthcare, construction, IT, agriculture, and education



Family Stability & Wellness

- 400+ families received housing and utility assistance
- 7 families achieved homeownership
- 100+ young people participated in paid work experience with mental health support

Signature Events Overview

Flanner House events create opportunities for visibility, engagement, and connection—bringing together corporate partners, community members, and supporters in trusted, high-traffic spaces.

Signature Events Include:

- Annual Golf Outing
- Flanner House Anniversary Gala
- Community & Culture Events at Cleo's, Ujamaa, and Flanner Farm



Each sponsorship offers meaningful exposure and alignment with a historic organization deeply rooted in the community.



SIGNATURE EVENT | **SOLD OUT**

Annual Golf Outing

August 3

A long-standing Flanner House tradition bringing together corporate partners and community leaders for a day of purpose-driven play.

Double Eagle Sponsor \$5,000

- Overall event sponsorship including green fees for three teams
- Recognition in press releases
- Hole designation
- Company logos on all collateral materials, website recognition
- Sunday practice round and reception

Birdie Sponsor \$2,500

- Green fees for one team
- Hole designation signage
- Press release recognition
- Company logo on all collateral materials
- Sunday practice round and reception

Eagle Sponsor \$3,500

- Green fees for two teams
- Hole designation
- Press release recognition
- Company logo on all collateral materials website recognition
- Sunday practice round and reception

Lunch Sponsor \$2,000

- Green fees for one team
- Hole designation
- Press release recognition
- Company logo on all collateral materials,
- Sunday practice round and reception

Refreshment Cart Sponsor \$1,500

- Green fees for one team
- Hole designation
- Company logo on refreshment cart
- Sunday practice round and reception

Par Sponsor \$1,000

- Green fees for one team and hole designation

Individual Golfer \$125

- Green fee for one individual golfer



SIGNATURE EVENT

Flanner House 128th Anniversary Gala

October 9

An evening celebrating Flanner House's legacy, growth, and continued impact across Indianapolis.

Visionary Sponsor \$25,000

- 2 premium reserved tables (20 guests) + drink ticket per guest
- VIP Hour for all 20 guests
- Early access to silent auction
- Named signature cocktail & private concierge service
- Premium solo signage, plus social, website & newsletter recognition

Champion Sponsor \$15,000

- 2 reserved tables (20 guests) + 10 drink tickets
- VIP Hour for 10 guests
- Early access to silent auction
- Solo signage, plus social, website & newsletter recognition



Investor Sponsor \$10,000

- Reserved table (10 guests) + 5 drink tickets
- VIP Hour for 10 guests
- Solo signage, plus social, website & newsletter recognition

Investor Sponsor \$5,000

- Reserved table (10 guests)
- IP Hour for 10 guests
- Shared signage, plus social, website & newsletter recognition

Community Sponsorship \$1,250

- Reserved table (10 guests)
- Shared signage & social media recognition



SIGNATURE EVENT

Music Series at Cleo's Bodega & Café

Every Friday
12:00–2:00 PM

Presenting Season Sponsor \$7,500

- “Presented by” recognition for the full season
- Logo placement on all season marketing and onsite signage
- Weekly verbal recognition during performances
- On-site activation opportunities
- Dedicated social media features

Supporting Season Sponsor \$3,500

- Logo placement on series signage and digital promotions
- Monthly verbal recognition
- On-site signage
- Group social media recognition

Monthly Sponsor \$1,000

- Sponsorship of all performances within a single month
- Logo placement onsite
- Verbal recognition
- Social media mention

Single Performance Sponsor \$500

- On-site signage
- Verbal recognition during the sponsored performance



Community Culture Partner \$15,000

A bundled sponsorship opportunity offering sustained visibility and engagement across multiple Flanner House events throughout the year.

Includes presenting or top-tier recognition across:

- Summer Music Series at Cleo's Bodega & Café
- Ujamaa Community Bookstore Anniversary Celebration
- Dinner on the Farm Series

Plus:

- Year-round recognition on the Flanner House website
- Customized engagement and activation opportunities

SIGNATURE EVENT | **SOLD OUT**

Ujamaa Community Bookstore

5th Anniversary Celebration

June 19

A one-day celebration driving retail engagement, customer discovery, and community connection.

Community Presenting Sponsor \$5,000

- Exclusive presenting recognition
- Prominent logo placement across event marketing
- On-site activation or tabling opportunity
- Opportunity to distribute branded materials or promotions
- Social media recognition before and after the event

Neighborhood Sponsor \$1,000

- Name recognition on event signage
- Group social media recognition



Retail Access Sponsor \$2,500

- Logo placement onsite and online
- Tabling or promotional presence
- Group social media recognition

SIGNATURE EVENT

Dinner on the Farm Series

Monthly | Farm-to-Table Experience

An intimate fundraising dinner hosted at Flanner Farm, featuring locally sourced food and live music.

Presenting Dinner Sponsor – \$3,500

- Naming recognition for the dinner
- Eight reserved seats
- Verbal recognition during the program
- Logo placement on event signage and promotions

Friend of the Farm – \$750

- Two reserved seats
- Name recognition in event materials

Harvest Sponsor – \$1,500

- Four reserved seats
- Logo recognition onsite
- Program acknowledgment



SIGNATURE EVENT

Stage Academy

Year-Round | 2026-27 Season

Developing artists across theatre, music, and performance year-round — rooted in hip-hop pedagogy, Afrofuturism, and Black creative wellness.

Full Reading Series Sponsor — \$25,000

- Presenting sponsor recognition across the full Monthly Reading Series season ("[Sponsor Name] presents the Stage Academy Monthly Reading Series")
- Logo on all Reading Series print and digital marketing for the year
- Ten complimentary tickets, usable across the season
- Welcome remarks at one Reading Series event
- Two (2)

Bar Exams Season Sponsor \$5,000

- Logo placement on all Bar Exams flyers and marketing materials for the season
- Four (4) complimentary tickets, usable across the season
- Verbal recognition at every Bar Exams event
- Named as season sponsor on social media graphics

Flanner Fringe Lab Sponsor \$15,000

- Logo placement on all Fringe Lab productions and staged readings
- Featured spotlight in the Near Northwest Magazine newsletter
- Eight complimentary tickets, usable across Fringe Lab productions
- Private reception invitation for two (2) with playwrights and artists

Monthly Reading Sponsor \$2,500

- Name/logo listed in program materials for one Monthly Reading Series event
- Two (2) complimentary tickets to a Monthly Reading Series event
- Verbal recognition from the stage at the sponsored event

Flanner Music Lab Sponsor \$10,000

- Logo placement on all Flanner Music Lab promotional materials
- Signage recognition at Music Lab showcases
- Six (6) complimentary tickets, usable across Music Lab showcases
- Opportunity to provide branded materials or signage at showcase events

Artist Stipend Sponsor \$1,000

- Name listed on the Stage Academy supporter page
- Recognition in Flanner House's donor newsletter
- Thank-you recognition on Flanner House social media



Join Us

Flanner House sponsorships connect your organization to trusted spaces, loyal audiences, and authentic community experiences. Together, we can strengthen neighborhoods, support local enterprise, and create meaningful opportunities for connection and growth.

To learn more or confirm a sponsorship:

Robert Marshall, Chief Advancement Officer

Flanner House

(317) 925-4231

funddevelopment@flannerhouse.org

www.flannerhouse.org



DONATE TODAY

